

# THE Nutcracker tea party

## The Benefits of Sponsorship

We hope you will join The Washington Ballet as a Sponsor of our 2010 Nutcracker Tea Party at the Willard Intercontinental Hotel on Sunday, December 12, following a performance of *The Nutcracker* at the Warner Theatre. In return for your support, you and your group will receive the following.

### SPONSORSHIP LEVELS

#### **\$10,000 - Underwriting Sponsor** (\$8,000 tax deductible)

- Twenty (20) premium tickets to the 1:00 PM performance of *The Nutcracker* and the Tea Party that follows.
- Prominent recognition from the stage in the Artistic Director's opening comments for the December 12th matinee performance.
- Acknowledgement and your logo in a half-page advertisement with other Tea Party sponsors, in all *Nutcracker* programs, reaching an audience of more than 30,000 patrons.
- Opportunity to have a walk-on role in *The Nutcracker's* Party Scene.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Prominent listing in all event materials, including event signage
- Full-page advertisement in the commemorative event booklet for the Nutcracker Tea Party.
- Listing on The Washington Ballet's website as an Underwriting Sponsor of the Tea Party.
- Listing as an Underwriting Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2010.
- Opportunity to include a certificate or sample in Tea Party gift bags

#### **\$5,000 - Sugar Plum Fairy Sponsor** (\$4,000 tax deductible)

- Ten (10) premium tickets to the 1:00 PM performance of *The Nutcracker* and the Tea Party that follows.
- Acknowledgement in a half-page advertisement with other Tea Party sponsors, in all *Nutcracker* programs, reaching an audience of more than 30,000 patrons.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Half-page advertisement in the commemorative event booklet for the Nutcracker Tea Party.

- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Your name listed as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2010.
- Opportunity to include a certificate or sample in Tea Party gift bags.

**\$2,500 - Snow Flakes Sponsor** (\$1,700 tax deductible)

- Eight (8) premium tickets to the 1:00 PM performance of *The Nutcracker* and the Tea Party that follows.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Your name listed as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2010.
- Opportunity to include a certificate or sample in Tea Party gift bags.

**\$1,000 - Cherry Blossom Sponsor** (\$600 tax deductible)

- Four (4) premium tickets to the 1:00 PM performance of *The Nutcracker* and the Tea Party that follows.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Listing as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2010.

**\$500 - Toy Soldier Sponsor** (\$300 tax deductible)

- Two (2) premium tickets to the 1:00 PM performance of *The Nutcracker* and the Tea Party that follows.
- Acknowledgement in the donor listings of The Washington Ballet's Performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Listing as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2010.

**TICKETS**

**\$200 - Single Ticket** (\$100 tax deductible)

- One single ticket to the 1:00 PM performance of *The Nutcracker* at The Warner Theatre and the Tea Party that follows.

*Proceeds from the Nutcracker Tea Party benefit The Washington Ballet, The Washington School of Ballet, and The Washington Ballet's community engagement programs.*