

THE Nutcracker

tea party

Celebrating 50th Year^s of *The Nutcracker* at The Washington Ballet

Benefits of Sponsorship

We hope you will join The Washington Ballet as a Sponsor of our 2011 Nutcracker Tea Party at the Willard Intercontinental Hotel on Sunday, December 11, following a performance of *The Nutcracker* at the Warner Theatre. In return for your support, you and your group will receive the following.

SPONSORSHIP LEVELS

\$10,000 - Underwriting Sponsor (\$8,000 tax deductible)

- Twenty (20) premium tickets to the 1:00 PM performance of *The Nutcracker*
- Two tables of ten (10) in the ballroom at the Tea Party following the performance.
- Prominent recognition from the stage in the Artistic Director's opening comments for the December 11th matinee performance.
- Acknowledgement and your logo in a half-page advertisement with other Tea Party sponsors, in all *Nutcracker* programs, reaching an audience of more than 30,000 patrons.
- Opportunity to have a walk-on role in *The Nutcracker's* Party Scene.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2011-2012 Season, reaching approximately 50,000 patrons.
- Prominent listing in all event materials, including event signage
- Full-page advertisement in the commemorative event booklet for the Nutcracker Tea Party.
- Listing on The Washington Ballet's website as an Underwriting Sponsor of the Tea Party.
- Listing as an Underwriting Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2011.
- Opportunity to include a certificate or sample in Tea Party gift bags

\$5,000 - Sugar Plum Fairy Sponsor (\$4,000 tax deductible)

- Ten (10) premium tickets to the 1:00 PM performance of *The Nutcracker*
- A table of ten (10) in the ballroom at the Tea Party following the performance.
- Acknowledgement in a half-page advertisement with other Tea Party sponsors, in all *Nutcracker* programs, reaching an audience of more than 30,000 patrons.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2010-2011 Season, reaching approximately 50,000 patrons.
- Half-page advertisement in the commemorative event booklet for the Nutcracker Tea Party.
- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Your name listed as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2011.
- Opportunity to include a certificate or sample in Tea Party gift bags.

\$3,000 - Snow Flakes Sponsor (\$2,400 tax deductible)

- Six (6) premium tickets to the 1:00 PM performance of *The Nutcracker*.
- Six (6) ballroom tickets to the Tea Party following the performance.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2011-2012 Season, reaching approximately 50,000 patrons.
- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Your name listed as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2011.
- Opportunity to include a certificate or sample in Tea Party gift bags.

\$2,000 - Cherry Blossom Sponsor (\$1,600 tax deductible)

- Four (4) premium tickets to the 1:00 PM performance of *The Nutcracker*.
- Four (4) ballroom tickets to the Tea Party following the performance.
- Acknowledgement as a sponsor in the donor listings of The Washington Ballet's performance programs throughout the 2011-2012 Season, reaching approximately 50,000 patrons.
- Your name posted on The Washington Ballet's website as a Sponsor of the Tea Party.
- Listing as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2011.

\$1,000 - Toy Soldier Sponsor (\$800 tax deductible)

- Two (2) premium tickets to the 1:00 PM performance of *The Nutcracker*.
- Two (2) ballroom tickets to the Tea Party following the performance.
- Acknowledgement in the donor listings of The Washington Ballet's Performance programs throughout the 2011-2012 Season, reaching approximately 50,000 patrons.
- Listing as a Sponsor in the Nutcracker Tea Party invitation if sponsorship commitment is received before October 15, 2011.

TICKETS

\$200 – Single Ticket (\$100 tax deductible)

- One (1) ticket to the 1:00 PM performance of *The Nutcracker*.
- One (1) ticket to the Tea Party following the performance.

Proceeds from the Nutcracker Tea Party benefit The Washington Ballet, The Washington School of Ballet, and The Washington Ballet's community engagement programs.